**The Company’s ideal candidate**

excited by opportunities in new media

have the solid journalistic skills needed to plan editorial agendas, follow world events that affect the global finance profession

tailor content to several audiences.

skillfully position the association in external media.

superior writing and editing ability,

have prior experience in managing a small editorial team that includes freelancers

and competence in taking publications through the full cycle from idea generation through production and delivery.

**Me**

At ENTEC, led a strategic initiative that included leveraging social media, blogs, and other new media to expand audience and galvanize brand

Bachelor’s degree in Journalism/Mass Communications and 5 years of experience writing for various publications, both professional and freelance

At ENTEC, held full public relations responsibilities including gaining positive press, distribution of content, and managing press inquiries.

At WaPo, managed group of 5 full-time staff with contributions from over 80 freelance journalists, photographers, and editors.